



2010 OU CLUB OF HOUSTON RADIO BROADCAST SPONSORSHIP FORM



Be a part of the team sponsoring the radio broadcasts of Oklahoma Sooners football in the Houston area. Whether you're an individual interested in supporting the game broadcasts or a company looking to advertise your business to thousands of area OU supporters, please consider a sponsorship to help continue the 43-year tradition of bringing OU football to Houston-area radio. KGOW AM 1560 "The Game" will carry each game broadcast as well as *Sooner Sports Talk* with Bob Stoops Tuesdays at 7:05 p.m., and *OU Coaches Corner* Thursdays at 7:05 p.m. **Remember, your sponsorship is tax-deductible***. The OU Club of Houston thanks you for your support. (* – To the extent allowed by law)

CORPORATE

Corporate sponsorships comprise approximately two-thirds of the funding needed for a season of broadcasts. Please choose from one of the following sponsorship levels that best fits your company's needs:

Platinum Corporate Sponsorship – \$6,000

- Eight (8) minutes of advertising time per game
 - Two (2) 30-second spots during each *Sooner Sports Talk* show
 - Two (2) 30-second spots during each *Coaches Corner* show
 - Free button ad on OU Club website radio broadcast page
 - Free listing on OU Club website radio broadcast sponsor page
 - Free OU Club website premium business directory listing**
- Only \$25 per 30-second spot!**

Gold Corporate Sponsorship – \$1,800

- Three (3) minutes of advertising time per game
 - One (1) 30-second spot during each *Sooner Sports Talk* show
 - One (1) 30-second spot during each *Coaches Corner* show
 - Free button ad on OU Club website radio broadcast page
 - Free listing on OU Club website radio broadcast sponsor page
 - Free OU Club website premium business directory listing**
- Only \$19 per 30-second spot!**

Silver Corporate Sponsorship – \$1,200

- Two (2) minutes of advertising time per game
 - One (1) 30-second spot during each *Sooner Sports Talk* show
 - One (1) 30-second biweekly spot during *Coaches Corner* show
 - Free button ad on OU Club website radio broadcast page
 - Free listing on OU Club website radio broadcast sponsor page
- Only \$18 per 30-second spot!**

Bronze Corporate Sponsorship – \$600

- One (1) minute of advertising time per game
 - One (1) 30-second spot during each *Sooner Sports Talk* show
 - One (1) 30-second biweekly spot during *Coaches Corner* show
 - Free listing on OU Club website radio broadcast sponsor page
- Only \$14 per 30-second spot!**

** – Premium business directory listing includes a paragraph describing company; logo; and links to company website and email

PERSONAL

Personal sponsorships account for more than one-third of the funding needed for a season of broadcasts. Please choose one of the following sponsorship levels:

- Sooner Schooner Sponsor, Up to \$99** – Your salutation^ will be recognized three times during the season during selected game broadcasts; name will be listed on OU Club radio broadcast sponsor page
- Crimson and Cream Sponsor, \$100-\$249** – Your salutation^ will be recognized during each game broadcast; name will be listed on OU Club website radio broadcast sponsor page
- Boomer Sooner Sponsor, \$250-\$499** – Your salutation^ will be recognized twice during each game broadcast; name will be listed on OU Club website radio broadcast sponsor page

Please note: Sponsorships of \$500 or more can be designated as either personal or corporate

Salutation _____

- Please keep my sponsorship anonymous

^ – Please keep salutations as brief as possible limiting recognition to personal and/or company names. Salutation examples include: John Smith; John and Mary Smith; John Smith of XYZ Company; John and Mary Smith and future Sooners Joshua and Lauren Smith; John Smith, Class of '56; In memory of longtime Sooner fan Jim Smith. Salutations may be edited for brevity and clarity.

Please make your tax-deductible check payable to OU Foundation and mail along with this form to:
OU Club of Houston • Attention: Shane Merz • 4024 Riley St. • Houston, Texas 77005

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____



For more information about corporate or personal sponsorships, please contact Shane Merz at (713) 844-6403 or Jerry Daman at (281) 584-0213. For information about commercial production or to submit radio spots, contact Brad Wagner at (713) 962-7100.